



Remit Address:  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Strategic Media Services, Inc.  
 Attention: Accounts Payable  
 3299 K St. NW  
 Ste 200  
 Washington, DC 20007

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104404-2
Invoice Date	10/07/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/02/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104404
Alt Order #	06832080
Deal #	
Order Flight	09/26/12 - 10/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HEAS
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		10/01/12 to 10/07/12	4x	MT-----				
	KSNV			M	10/01/12	:30	5:09 AM	DH09201212H Diversion	\$300.00		1
	KSNV			M	10/01/12	:30	5:41 AM	DH09221213H where?	\$300.00		3
	KSNV			Tu	10/02/12	:30	5:28 AM	DH09221213H where?	\$300.00		4
	KSNV			Tu	10/02/12	:30	5:48 AM	DH09201212H Diversion	\$300.00		2
3	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		10/01/12 to 10/07/12	4x	MT-----				
	KSNV			M	10/01/12	:30	6:28 AM	DH09201212H Diversion	\$450.00		1
	KSNV			M	10/01/12	:30	6:59 AM	DH09221213H where?	\$450.00		3
	KSNV			Tu	10/02/12	:30	6:21 AM	DH09221213H where?	\$450.00		2
	KSNV			Tu	10/02/12	:30	6:29 AM	DH09201212H Diversion	\$450.00		4
6	KSNV	Today Show	658a-8am		10/01/12 to 10/07/12	4x	MT-----				
	KSNV			M	10/01/12	:30	7:28 AM	DH09201212H Diversion	\$600.00		4
	KSNV			M	10/01/12	:30	8:59 AM	DH09221213H where?	\$600.00		1
	KSNV			Tu	10/02/12	:30	7:30 AM	DH09221213H where?	\$600.00		2
	KSNV			Tu	10/02/12	:30	7:57 AM	DH09201212H Diversion	\$600.00		3
13	KSNV	Rachael Ray	11am-12pm		10/01/12 to 10/07/12	2x	MT-----				
	KSNV			M	10/01/12	:30	11:56 AM	DH09201212H Diversion	\$225.00		1
	KSNV			Tu	10/02/12	:30	11:22 AM	DH09221213H where?	\$225.00		2
18	KSNV	Noon News	12-1230pm		10/01/12 to 10/07/12	2x	MT-----				
	KSNV			M	10/01/12	:30	12:29 PM	DH09221213H where?	\$275.00		1
	KSNV			Tu	10/02/12	:30	12:11 PM	DH09201212H Diversion	\$275.00		2

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Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

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Invoice Date	10/07/12
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Sales Region	National

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	KSNV	The Agenda 1230pm	1230-1p		to						
	KSNV			10/01/12 to 10/07/12	2x	MT-----					
	KSNV			M	10/01/12	:30	12:48 PM	OH09201212H Diversion	\$225.00		2
	KSNV			Tu	10/02/12	:30	12:46 PM	OH09221213H where?	\$225.00		1
22	KSNV	Days of our Lives	1258p-2pm		to						
	KSNV			10/01/12 to 10/07/12	2x	MT-----					
	KSNV			M	10/01/12	:30	1:59 PM	OH09221213H where?	\$275.00		2
	KSNV			Tu	10/02/12	:30	1:59 PM	OH09201212H Diversion	\$275.00		1
23	KSNV	The Doctors	2pm-3pm		to						
	KSNV			10/01/12 to 10/07/12	2x	M-----					
	KSNV			M	10/01/12	:30	2:15 PM	OH09201212H Diversion	\$225.00		2
	KSNV			M	10/01/12	:30	2:55 PM	OH09221213H where?	\$225.00		1
24	KSNV	The Doctors	2pm-3pm		to						
	KSNV			10/01/12 to 10/07/12	1x	-T-----					
	KSNV			Tu	10/02/12	:30	2:34 PM	OH09221213H where?	\$225.00		1
27	KSNV	Dr Phil	3-4p		to						
	KSNV			10/01/12 to 10/07/12	2x	MT-----					
	KSNV			M	10/01/12	:30	3:13 PM	OH09201212H Diversion	\$300.00		1
	KSNV			Tu	10/02/12	:30	3:25 PM	OH09201212H Diversion	\$300.00		2
28	KSNV	4PM NEWS (1 hour)	4-5pm		to						
	KSNV			10/01/12 to 10/07/12	2x	MT-----					
	KSNV			M	10/01/12	:30	4:26 PM	OH09221213H where?	\$450.00		1
	KSNV			Tu	10/02/12	:30	4:21 PM	OH09221213H where?	\$450.00		2
31	KSNV	4PM NEWS (1 hour)	4-5pm		to						
	KSNV			10/01/12 to 10/07/12	2x	MT-----					

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
31	KSNV	4PM NEWS (1 hour)	4-5pm								
	KSNV			M	10/01/12	:30	4:39 PM	DH09201212H diversion	\$450.00		1
	KSNV			Tu	10/02/12	:30	4:49 PM	DH09201212H diversion	\$450.00		2
32	KSNV	M-F Early News	5-630p								
	KSNV			M	10/01/12 to 10/07/12	4x	MT-----				
	KSNV			M	10/01/12	:30	5:16 PM	DH09221213H where?	\$900.00		4
	KSNV			M	10/01/12	:30	5:24 PM	DH09201212H diversion	\$900.00		1
	KSNV			Tu	10/02/12	:30	5:15 PM	DH09221213H where?	\$900.00		2
	KSNV			Tu	10/02/12	:30	5:24 PM	DH09201212H diversion	\$900.00		3
35	KSNV	M-F Jeopardy	630-7pm								
	KSNV			M	10/01/12 to 10/07/12	2x	MT-----				
	KSNV			M	10/01/12	:30	6:59 PM	DH09221213H where?	\$750.00		2
	KSNV			Tu	10/02/12	:30	6:54 PM	DH09221213H where?	\$750.00		1
36	KSNV	M-F Wheel of Fortune	7-730pm								
	KSNV			M	10/01/12 to 10/07/12	2x	MT-----				
	KSNV			M	10/01/12	:30	7:07 PM	DH09201212H diversion	\$750.00		2
	KSNV			Tu	10/02/12	:30	7:07 PM	DH09201212H diversion	\$750.00		1
39	KSNV	Face to Face w/ J. Raiston	730-758pm								
	KSNV			M	10/01/12 to 10/07/12	2x	MT-----				
	KSNV			M	10/01/12	:30	7:39 PM	DH09221213H where?	\$450.00		1
	KSNV			Tu	10/02/12	:30	7:47 PM	DH09221213H where?	\$450.00		2
40	KSNV	M-F News 3 at Eleven	11pm-1135pm								
	KSNV			M	10/01/12 to 10/07/12	1x	M-----				
	KSNV			M	10/01/12	:30	11:30 PM	DH09221213H where?	\$775.00		1
43	KSNV	Tonight Show	1135p-1237a								

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
43	KSNV	Tonight Show	1135p-1237a		10/01/12 to 10/07/12	2x	MT-----				
	KSNV			M	10/01/12	:30	12:11 AM	DH09201212H Diverston	\$275.00		1
	KSNV			Tu	10/02/12	:30	12:10 AM	DH09221213H where?	\$275.00		2
44	KSNV	Monday Prime 8-10pm	8-10pm		10/01/12 to 10/07/12	1x	M-----				
	KSNV			M	10/01/12	:30	8:21 PM	DH09201212H Diverston	\$2,400.00		1
66	KSNV	Tuesday Prime 8-9pm	8-9pm		10/01/12 to 10/07/12	1x	-T-----				
	KSNV			Tu	10/02/12	:30	7:58 PM	DH09201212H Diverston	\$2,400.00		1

Aired Spots

44

Gross Total \$24,100.00  
 Agency Commission \$3,615.00  
 Net Amount Due \$20,485.00  
 Payment Terms 30 Days

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